



Advanced report

A detailed analysis with a breakdown of the most important metrics.

ANALYZED PERIOD:

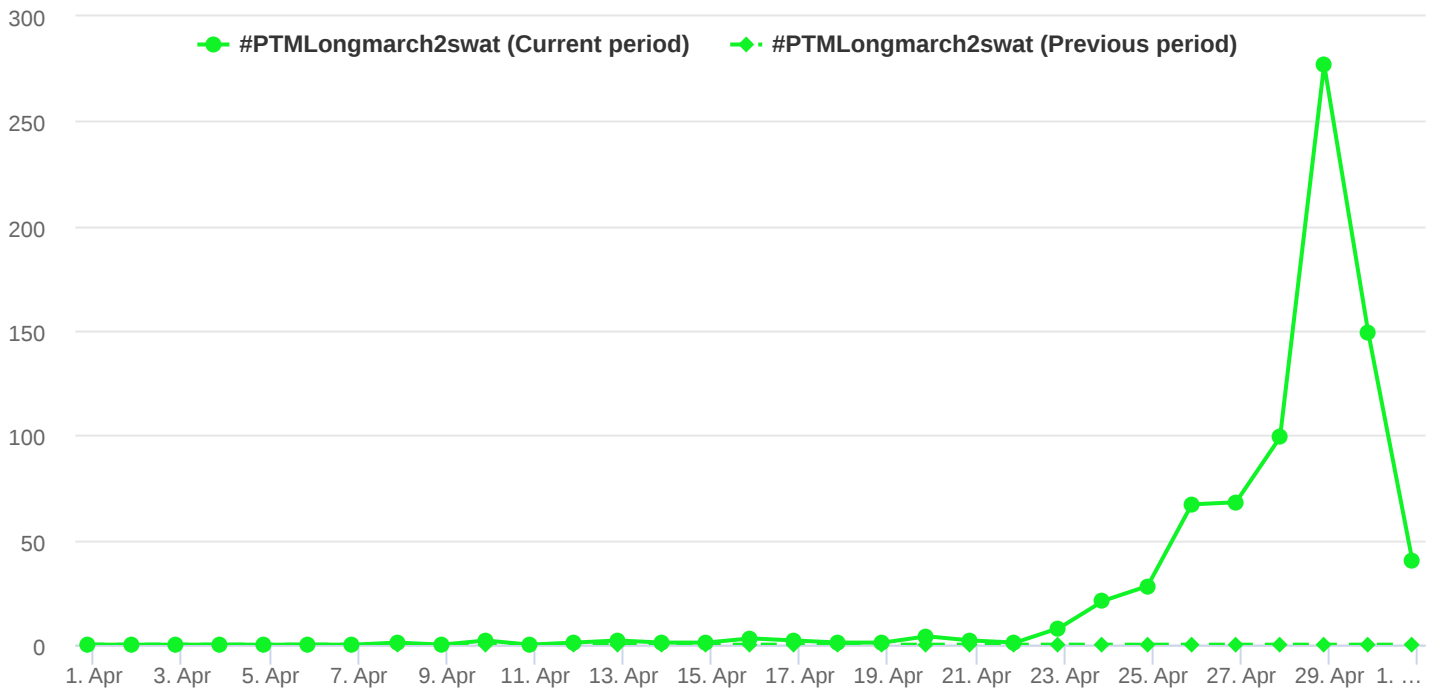
31.03.2018 - 01.05.2018



Advanced report

Analyzed period: 03/31/2018 - 05/01/2018

Mentions over time

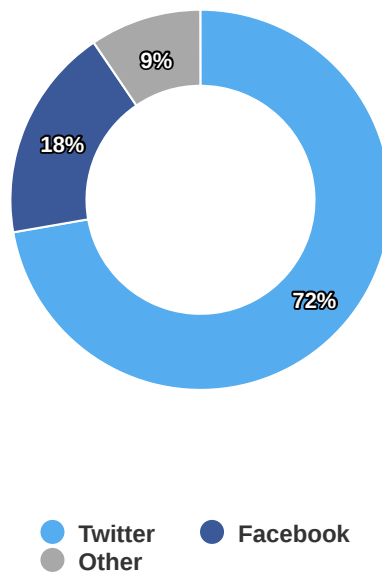


Number of mentions

#PTMLongmarch2swat

779

Top sources



Total impressions

#PTMLongmarch2swat

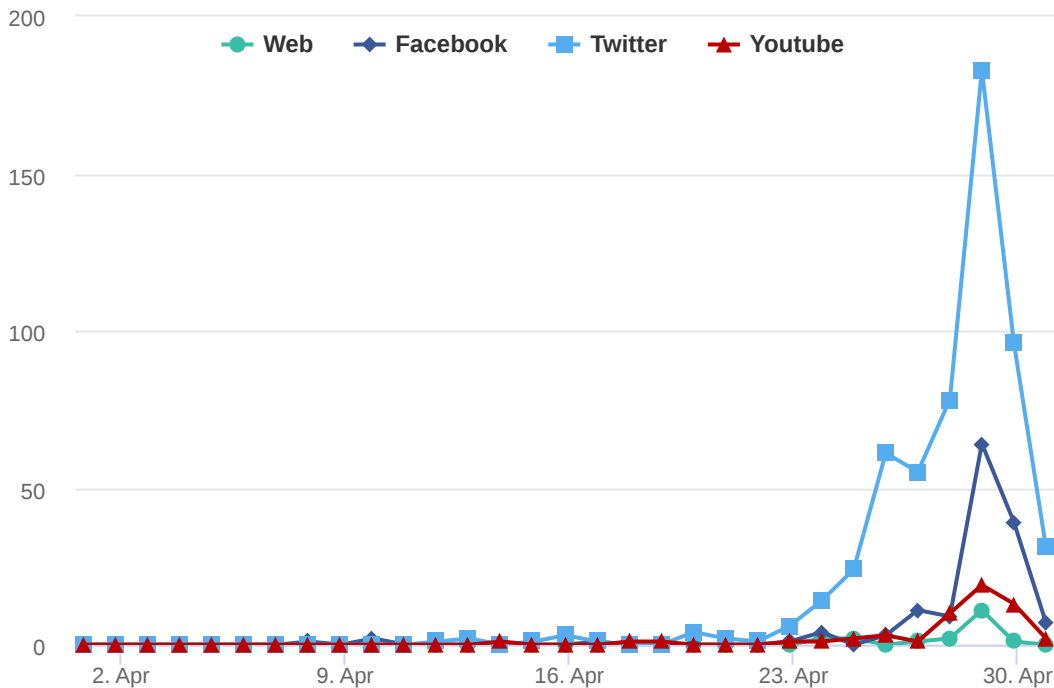
3,499,593



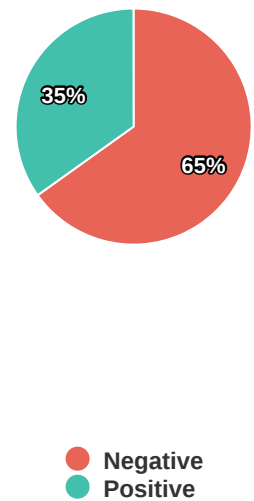
Advanced report

Analyzed period: 03/31/2018 - 05/01/2018

Mentions over time by source



Positive-negative sentiment ratio



Top influencers by number of mentions

ATTASH	26
@GUL_MARJAN	12
YOUTUBE.COM	12
@AFG_MIRROR	9
@A_BAITTANI	9
PRIVATE USER	9
@ALIARQAM	8
@YAKHANYZ	8
PRIVATE USER	8
MP C	7

Top influencers by source

Youtube	Twitter	Facebook	Web
ATTASH 26	@AFTABNA... 4	PRIVATE US... 4	YOUTUBE.... 4
MP C 11	@GUL_MAR... 4	ABDUL WA... 1	NEWINDIAN... 1
JALAL UDD... 3	@ADV_M_S... 3	MASHAAL ... 1	NEWKERAL... 1
PASHTOON ... 3	@GULALAI_... 3	PRIVATE US... 1	
PASHTOON ... 3	@A_BAITTANI 3	PRIVATE US... 1	
SHERANI.O... 3	@ABEDREYAZ 3	PRIVATE US... 1	
EXPLORE P... 1	@EHHEKMA... 3	PRIVATE US... 1	
MOMIN KHAN 1	@GOHARN... 3	PRIVATE US... 1	
PTM STRIKER 1	@NAWAZHA... 2		
PAKISTAN ... 1	@MAFTOON... 2		



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Top influencers by reach

Facebook

MASHAAL RADIO 169,934

ABDUL WARIS MA... 7,658

PRIVATE USER 810

PRIVATE USER 67.5

Twitter

@MEMZARMA 11,887

@JUSTICE4PASHT... 7,197

@ENGR_ASHAKEEL 5,375

@SAIMBAL91198738 4,087

@ARIFATOZAI 3,465.5

@PASHTUNTAHAUFUZ 2,999

@DRLOGGERHEAD 2,795

@HEWAD44 2,792

@ASADKHAN66778 2,791

@GULALAI_ISMAIL 2,651.67

Youtube

ATTASH 145.27

PASHTOON REPO... 32.33

JALAL UDDIN JALAL 20

EXPLORE PAKISTAN 18

PASHTOON WATAN 16

SHERANI.ONLINE 11.33

PAKISTAN DEFEN... 5

MP C 4.18

MOMIN KHAN 3

PTM STRIKER 2

Web

YOUTUBE.COM 21.75

Locations



Top locations

PAKISTAN 339

UNITED STATES 276

INDONESIA 54

IRAN 50

AFGHANISTAN 46

UNITED KINGDOM 14

INDIA 14

ALBANIA 12

ROMANIA 12

SOMALIA 12

Top languages

ENGLISH 476

URDU 150

PERSIAN (FARSI) 96

INDONESIAN 85

PASHTO, PUSHTO 67

TAGALOG 25

SOMALI 23

GERMAN 19

ALBANIAN 17

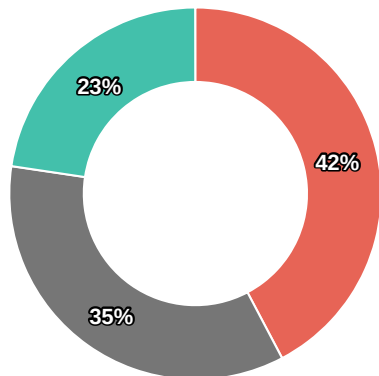
SWAHILI 15



Advanced report

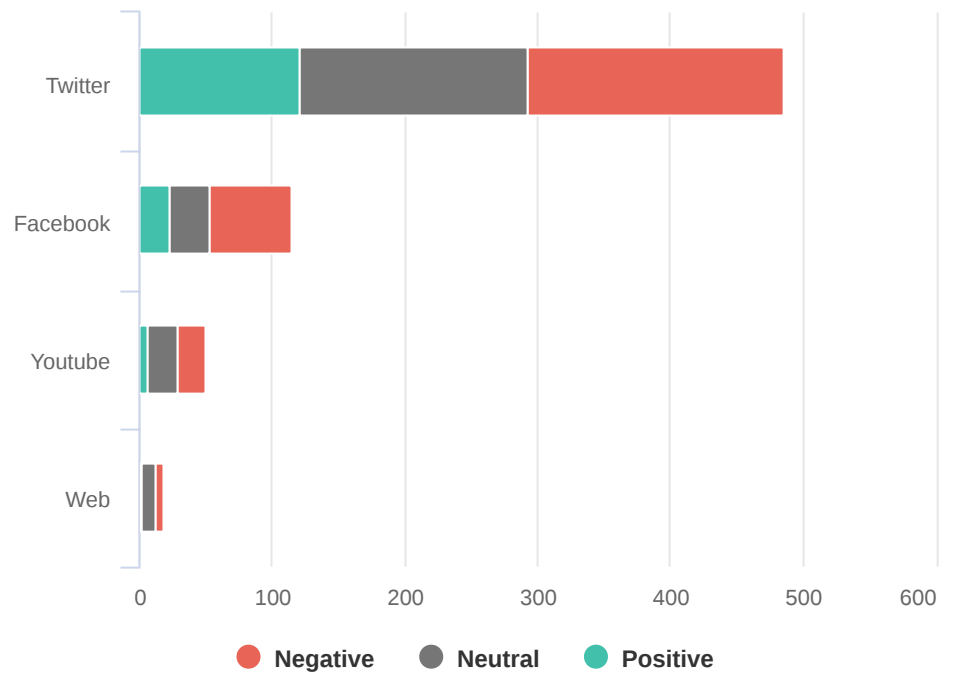
Analyzed period: 03/31/2018 - 05/01/2018

Sentiment ratio (automated analysis)

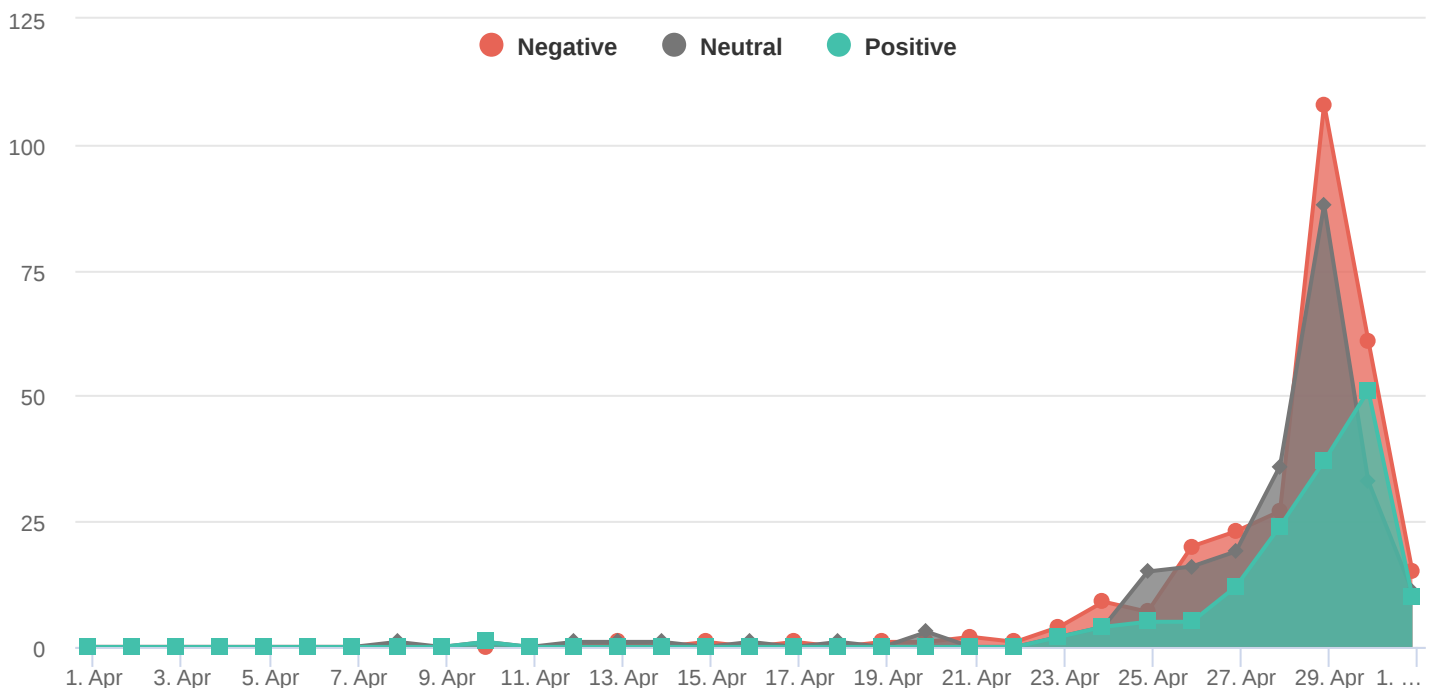


● Negative
● Positive
● Neutral

Sentiment ratio by channel (automated analysis)



Sentiment over time (automated analysis)





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Analyzed period: 03/31/2018 - 05/01/2018

Top influencers by sentiment (auto analysis)

Negative

ATTASH

10

@TABINDA_M

6

@A_BAITTANI

5

@ALIARQAM

5

@PASHTOONKHAN

4

@PASHTUNTAHAFAUZ

4

@AFTABNADIM

4

PRIVATE USER

4

@MALIKACHKJOURNO

3

@YAKHANYZ

3

Positive

PRIVATE USER

5

@AFG_MIRROR

4

PRIVATE USER

4

@YAKHANYZ

3

ATTASH

3

MP C

3

@ADNANSWAT1

2

@AFTABNADIM

2

@MAFTOON_LEWANAI

2

TWICSY.COM

2

Word cloud

pashtunlongmarch2swat