



Competitive analysis

Great for share of voice, popularity benchmarking
and competitive insight.

ANALYZED PERIOD:

31.03.2018 - 01.05.2018



Competitive analysis

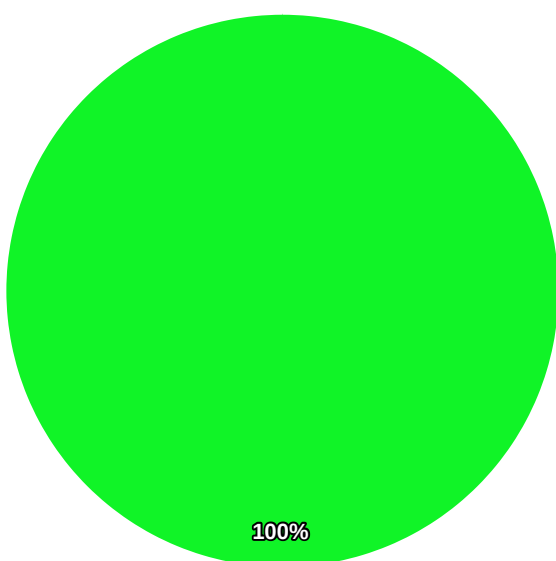
Analyzed period: 03/31/2018 - 05/01/2018

Total mentions per query

#PTMLongmarch2swat

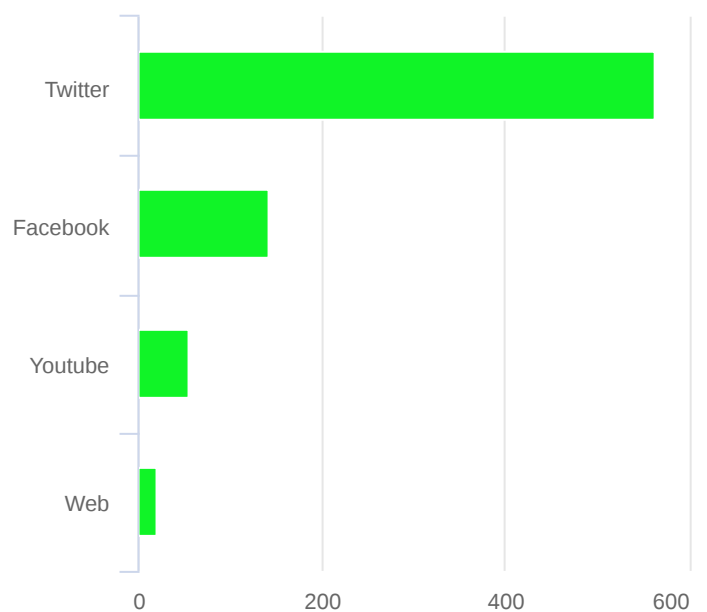
779

Share of voice



● #PTMLongmarch2swat

Total mentions per channel



● #PTMLongmarch2swat



Competitive analysis

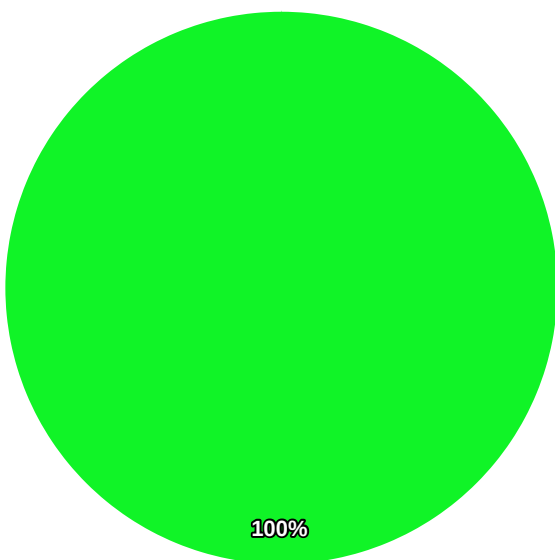
Analyzed period: 03/31/2018 - 05/01/2018

Total impressions

#PTMLongmarch2swat

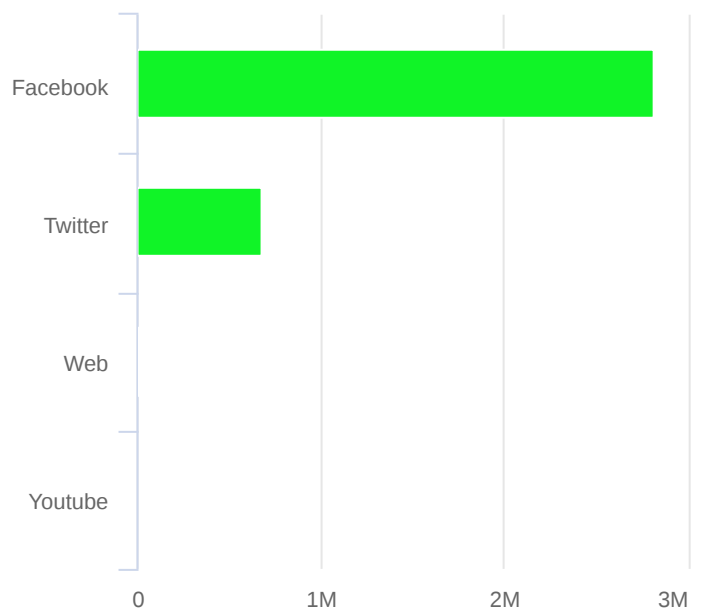
3,499,593

Share of impressions



● #PTMLongmarch2swat

Total impressions per source



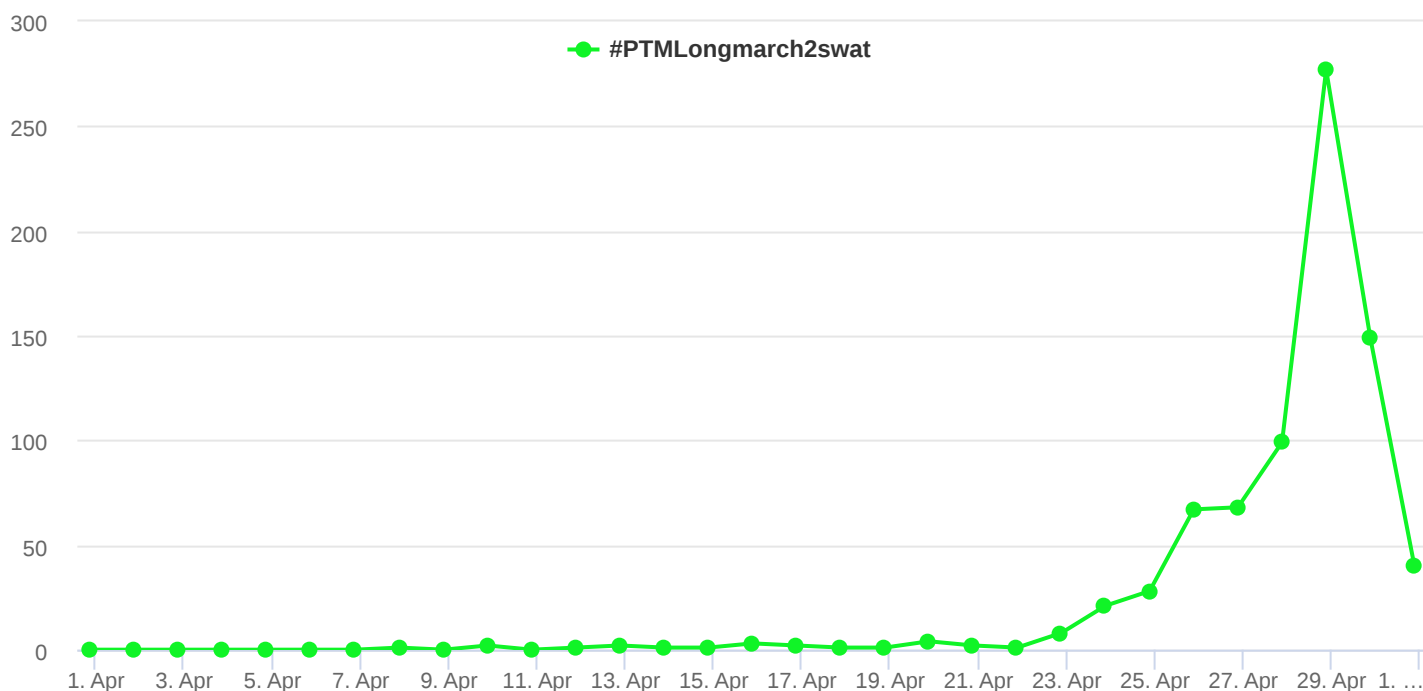
● #PTMLongmarch2swat



Competitive analysis

Analyzed period: 03/31/2018 - 05/01/2018

Mentions over time for multiple queries



Top influencers

#PTMLongmarch2swat

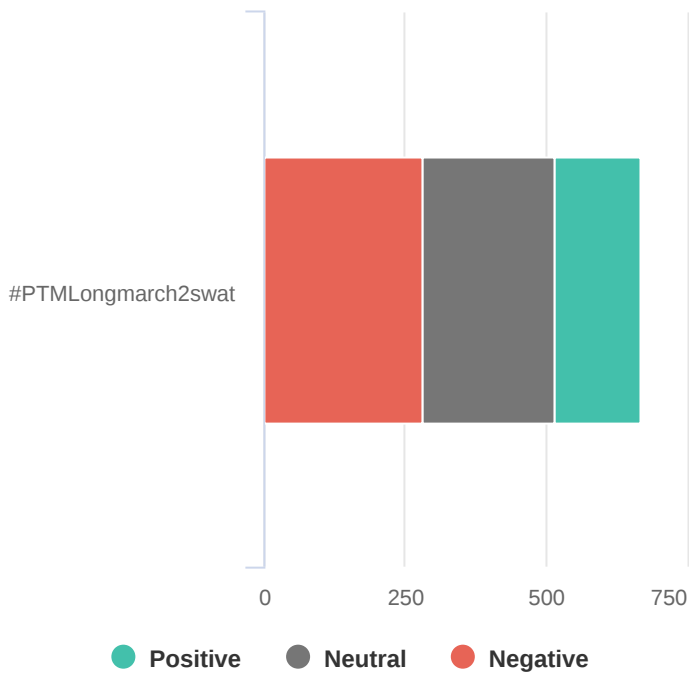
YOUTUBE.COM	10
BOL	9
MASHAAL RADIO	9
@ARIFATOZAI	7
@XADEEJOURNALIST	7
NEWINDIANEXPRESS.COM	7
افغان غږ AFGHAN GHAG	7
@BHITTANIKHANNNN	6
@A_SIAB	6
TWICSY.COM	6



Competitive analysis

Analyzed period: 03/31/2018 - 05/01/2018

Number of mentions per sentiment



Mentions by channels

